

Encore Rewards

MEMBER GUIDE | HOW THE PROGRAM WORKS

10 pts / \$1	3 pts / \$1	3	Member-only
Everyday earn rate	Private event rate	Reward tiers	Program style

Encore is Drury Lane's member rewards program. Every time you dine, attend a show, or host a private event with us, you earn points you can redeem for rewards — from quick, everyday treats to unforgettable celebration experiences.

How It Works

Earn automatically — Points are added to your account whenever you make an eligible purchase — no extra steps needed beyond being an enrolled member.

Redeem for real rewards — Points unlock specific rewards, from easy everyday treats to aspirational, once-in-a-while experiences.

Grow toward bigger rewards — As your points add up, you move from Premier rewards toward the higher-value Ovation and Legacy tiers.

Earning Points

TWO WAYS TO EARN

Everyday purchases: Earn 10 points per \$1 spent on eligible dining, concessions, theatre-related purchases, and other approved purchases. Points are calculated on the eligible subtotal before tax, gratuity, or service fees.

Private events: Earn 3 points per \$1 of qualifying contracted revenue for weddings, meetings, and social events, up to 150,000 points per event. Points post after your event is completed and paid in full.

PRIVATE EVENT EARNING DETAILS

Private event points post only after the event is completed and paid in full. You'll earn 3 points per \$1 of qualifying contracted revenue, calculated on the eligible subtotal before discounts, tax, gratuity, service fees, or administrative charges. Earnings are capped at 150,000 points per event (the maximum is reached at \$50,000 in eligible contracted revenue). Gift cards, outside-vendor charges, complimentary items, refunds, and unpaid balances do not qualify. Points are awarded to one designated member account, cannot be divided, and may not be used toward the event on which they were earned.

How to Redeem Your Points

STEP	WHAT TO DO
01	Share your phone number, email, or member profile at checkout or when booking.
02	Browse the rewards you've unlocked.
03	Select your reward and apply it at checkout or reservation confirmation. Dining, class, theatre, and event rewards require advance booking.
04	Enjoy — your reward is applied automatically as a discount or complimentary item.
05	Points are deducted from your balance after redemption.

Rewards cannot be exchanged for cash and are subject to availability.

Reward Tiers at a Glance

STEP	POINT RANGE	WHAT YOU'LL FIND
PREMIERE	500 – 9,000	Flexible beverages, dining perks, theatre keepsakes, lunch/dinner for one, and single-ticket rewards.
OVATION	12,500 – 47,500	Tickets for two, dining for two, backstage access, private classes, partner gifts, and a hotel show-night package.
LEGACY	50,000+	Group brunches, premium partner packages, wine/liquor collections, private dinners, hosted celebrations, and milestone private events.

Premier Rewards

Your first meaningful redemptions — easy to enjoy and great for building momentum.

POINTS	REWARD	APPROX. VALUE	REWARD	DETAILS
500	Any Non-Alcoholic Beverage	\$5	One non-alcoholic beverage at Lucille, The Lounge, or Concessions.	
750	Concession Snack of Choice	\$5–8	One approved snack (popcorn, candy, chips, or similar).	
1000	Intermission Treat	\$10–12	One snack plus one non-alcoholic beverage at intermission.	Available at select performances.
1,200	Dessert from the Lucille or Lounge Menu	\$13–15	One full dessert from the approved menu.	Available during eligible dining service only.
1,750	Glass of House Wine	\$14–18	One glass from the approved house/select wine list.	21+ only; valid ID required.
2,500	Select Appetizer	\$15–21	One approved appetizer from Lucille or The Lounge.	From an approved list; excludes premium or market-price items.
3,000	Drury Lane Stationery + Signature Pen	\$20–30	Stationery/note card set and signature pen.	Subject to availability.
3,500	Autographed Playbill + Drury Lane Blanket	\$40+	Signed Playbill or show keepsake.	Subject to show/cast availability; a full-cast autograph is not guaranteed.
5,000	Prix Fixe Lunch for One	\$45–55	One prix fixe lunch for one guest, plus a non-alcoholic beverage.	Reservations required; blackout dates may apply; excludes alcohol, tax, and gratuity.
6,000	Prix Fixe Dinner for One	\$60–70	One prix fixe dinner for one guest, plus a non-alcoholic beverage.	Reservations required; blackout dates may apply; excludes alcohol, tax, and gratuity.
7,500	Complimentary Theatre Ticket	\$75–100	One theatre ticket for a select performance.	Select performances only; subject to availability.
9,000	Dining Ticket for One: Afternoon Tea or Champagne Brunch	\$70–80	One Afternoon Tea or Champagne Brunch ticket.	Reservations required; blackout dates may apply.

Ovation Rewards

A clear reason to return — theatre access, partner packages, and dining for two.

POINTS	REWARD	APPROX. VALUE	REWARD	DETAILS
12,500	Two Complimentary Theatre Tickets	\$150–200	Two theatre tickets for a select performance.	Select performances only; subject to availability; blackout dates may apply.
15,000	Afternoon Tea for Two	\$150	Afternoon Tea for two guests.	Reservations required; blackout dates may apply; excludes alcohol, tax, and gratuity.
17,500	Pre-Show Dinner for Two	\$120–160	Dinner for two.	Reservations required; excludes alcohol, tax, and gratuity unless noted.
20,000	Champagne Brunch for Two	\$170	Sunday Champagne Brunch for two guests.	Reservations required; blackout dates may apply.
22,500	Backstage Tour + Signed Playbill for Two	\$200+	Backstage tour for two, plus an autographed Playbill or signed keepsake.	Select dates only; subject to production and management approval.
25,000	Private Cocktail Class for Up to 4	\$400	Cocktail class for up to four guests with light bites.	21+ only; advance scheduling required.
30,000	Private Baking Class for Up to 5	\$500	Private baking or pastry workshop for up to five guests.	Advance scheduling required; subject to availability.
35,000	Shoppers' Afternoon for Two	\$250–300	Lunch or Afternoon Tea for two, plus a \$100 Nordstrom or SkinSpirit Spa at Nordstrom gift card.	Reservations required; gift card supply is limited.
35,000	Storytellers Matinee for Two	\$250–300	Two theatre tickets, lunch for two, plus a \$50 Barnes & Noble gift card.	Reservations required; select performances; gift card supply is limited.
40,000	Williams Sonoma Culinary Basket	\$300–400	Curated basket with recipe card, premium ingredients, and seasonal enhancements.	Subject to availability.
45,000	Le Creuset Cooking Class for Two + Take-Home Dish	\$400–500	Cooking class for two, plus a take-home Le Creuset mini cocotte/dish or approved piece.	Class dates and quantities are limited.
47,500	Drury Lane Hotel Show Night for Two	\$1000+	Local hotel stay, dinner for two with wine pairing, theatre tickets, signed Playbill, and intermission treats for two.	Requires one week's advance notice; blackout dates may apply; alcohol, tax, and gratuity excluded unless noted.

Legacy Rewards

The aspirational tier — premium, once-in-a-while experiences worth saving for.

POINTS	REWARD	APPROX. VALUE	REWARD	DETAILS
50,000	Champagne Brunch for Six Guests	\$510	One non-alcoholic beverage at Lucille, The Lounge, or Concessions.	Reservations required; blackout dates may apply; one table; no cash value.
60,000	Luxury Shoppers' Afternoon for Two	\$500	Lunch or Afternoon Tea for two with wine pairings and a take-home bottle, plus a \$200 Nordstrom or SkinSpirit Spa at Nordstrom gift card.	Reservations required; gift card supply is limited; blackout dates may apply.
70,000	Champagne Brunch for Eight Guests	\$680	Sunday Champagne Brunch for eight guests.	Reservations required; blackout dates may apply; one table; no cash value.
80,000	Wine Collection Basket	\$500–800	Twelve bottles: choice of French, Italian, American, or Sparkling collection.	21+ only; valid ID required; subject to availability.
90,000	American Bourbon or Tequila Collection	\$500–900	Approved curated bourbon or tequila collection.	21+ only; valid ID required; subject to availability.
110,000	Theatre Tickets + Private 5-Course Wine Dinner for Four	\$1,000	Theatre tickets and a private five-course wine dinner for four guests.	21+ for wine; reservations required; select dates only.
125,000	Reserved Intermission Package for 10	\$750–1,250	Reserved intermission table for 10 with snacks and non-alcoholic beverages; optional 21+ wine/cocktail upgrade.	Details confirmed with your event coordinator; subject to availability.
150,000	Private Cocktail Class for 10 + Hors d'Oeuvres	\$1,500	Private cocktail class for ten guests with hors d'oeuvres.	21+ only; reservations required; one week's advance notice.
160,000	Private Baking Experience for 10	\$1,500	Private baking or pastry class for up to ten guests with a take-home pastry box.	Reservations required; subject to availability.
175,000	Ultimate Weekend Escape for Two	\$2,000+	Upgraded hotel stay if available, dinner with wine or cocktail pairing, premium/select theatre tickets, private backstage tour, framed signed Playbill, reserved intermission table, two Drury Lane signature robes, a keepsake blanket, and brunch for two.	Requires one week's advance notice; blackout dates may apply; cannot be exchanged for cash.
200,000	Complimentary Private Event for up to 20 Guests	Up to \$3,500 value	Milestone private event for up to 20 guests with an approved room, menu, and service format.	Details confirmed with your event coordinator; blackout dates may apply.
250,000	Complimentary Private Event for up to 30 Guests	Up to \$5,000 value	Milestone private event for up to 30 guests with an approved room, menu, and service format.	Details confirmed with your event coordinator; blackout dates may apply.

Good to Know

Points, rewards, and their availability are subject to reservations, blackout dates, and current program rules. Rewards cannot be exchanged for cash. Ask any team member for your current point balance or help redeeming a reward.

Program Terms

Drury Lane reserves the right to modify, suspend, or discontinue the Encore Rewards program, including point values, reward availability, and program rules, at any time and without prior notice, at its sole discretion. Points and unredeemed rewards carry no cash value and are not guaranteed. This guide is provided for informational purposes only and does not constitute a contractual obligation on the part of Drury Lane Theatre, Lucille Restaurant, or Drury Lane Events.